

# Meet Sg2's Neurosciences and Orthopedics

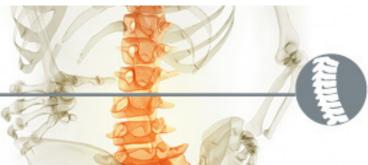
Team

# **CORE RESPONSIBILITIES**

Every day brings a variety of exciting and fast-moving tasks.

We meet virtually or in person with Members across the country to discuss strategic initiatives and national trends, and participate in internal meetings to plan upcoming publications and event presentations. At the same time, we carve out time to write those publications and newsletters—and stay current on the latest research and news impacting the industry.













# **CORE RESPONSIBILITIES**

The annual update of Sg2's Impact of Change® forecast keeps us busy year-round! It's a meaningful effort that brings together all the research and insights we've gathered from working with Members throughout the year, helping us model how those trends will shape future demand. One output of the forecast is our 2025 service line landscape webinar series. Creating these webinars involves workshopping to share ideas and provide feedback, a fun and creative process that gives us the opportunity to explore new trends and share fresh perspectives each year.





# **CROSS-COMPANY COLLABORATION**

Our team contributes to Vizient's Medical Device Tech Watch
publications and partners with colleagues, such as Spend Management,
on select webinars and initiatives to develop deeper insights. We
support Vizient's Physician Preference Item team by joining their
member council meetings and sharing updates on trends and emerging
technologies. We also work closely with the Diagnostic Imaging &
Healthcare Technology Management (HTM) team. Last December, we
had the exciting opportunity to co-present at an educational RSNA
session—a truly rewarding experience. These opportunities allow us to
share our expertise and connect with colleagues across Vizient.



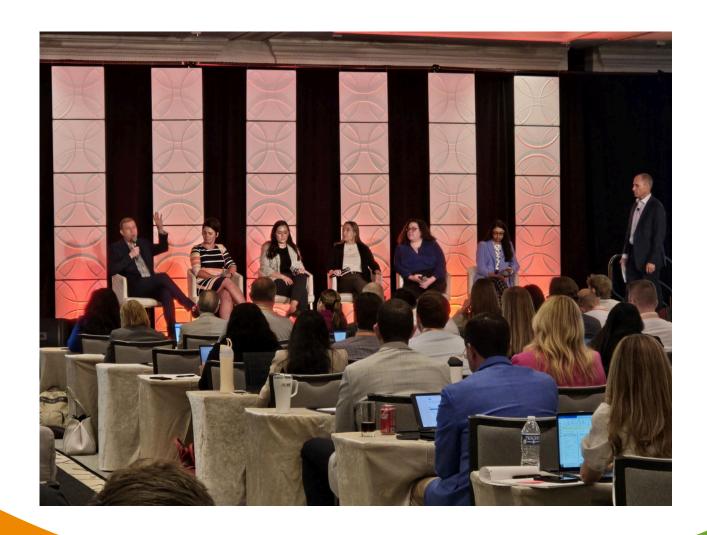




# **GROWTH AND DEVELOPMENT**

Every year, members of our team attend industry meetings, such as the American Academy of Orthopaedic Surgeons' Annual Meeting, to learn about new clinical techniques, medical devices and trends impacting orthopedics, neurosciences and spine care.

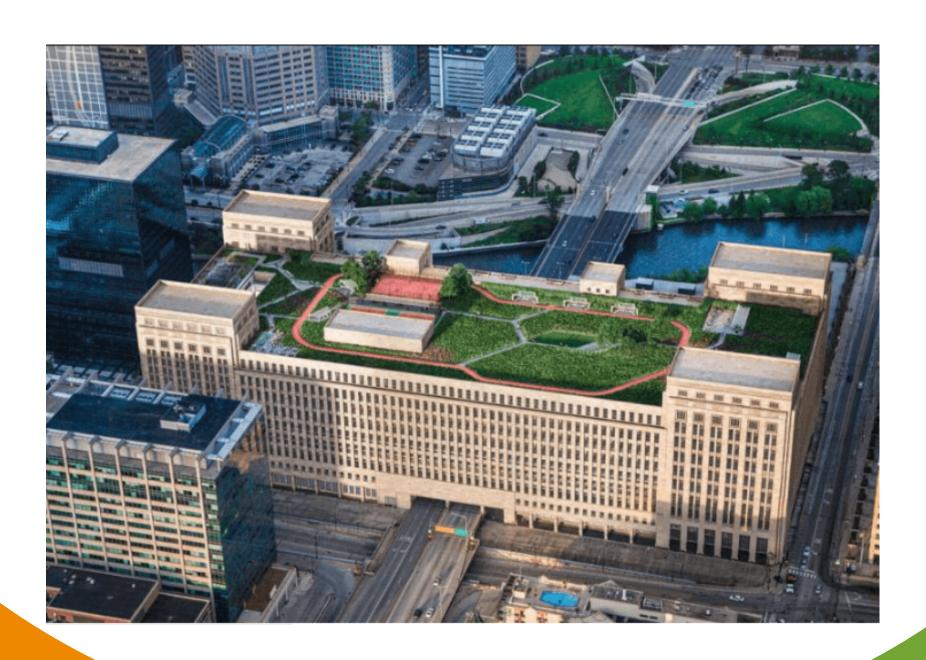
Public speaking is a key part of this role—and something we get plenty of practice with. Thankfully, Sg2 offers training and executive coaching to help us sharpen our skills and grow more confident in front of an audience.





# STAYING CONNECTED

A few times a year, we gather in person at the office for team workshops, to welcome new Members, and to share meals together. When we're not meeting there, you'll often find us traveling together for conferences or visiting members. Since we're based in different cities, we also stay connected through weekly virtual check-ins.





"I enjoy interacting with our members the most! Even though we are in an advisory role, we learn a lot from our Members."

-Donnelle Jageman, Senior Director

"The best aspect of my role is having the privilege to work alongside such diverse and talented individuals. I really enjoy the nature of our work and look forward to helping our Members find solutions to today's pressing challenges in health care."

-Gurmeet Bawa, Director



Gurmeet Bawa, Director



Donnelle Jageman, Senior Director



Kate Zentner, Senior Director

